



## Graphic Design & Marketing Internship Opportunity

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As a global provider of professional 3D printing solutions, B9Creations has become the industry leader in production, speed and value. It now stands as the additive manufacturing market leader in high-precision applications such as jewelry, prototyping and manufacturing, research, medical, and model making. B9Creations serves customers in nearly 70 countries worldwide ranging from Proctor & Gamble to 3M, B. Braun Medical Inc. and Arconic.

### What does the internship provide?

Our team is looking for a responsible, self-motivated graphic design intern that will partner with other marketing staff to conceptualize and execute design solutions for marketing campaigns. This individual will also be collaborating with internal staff to ensure all concepts support the business strategy and leverage the B9Creations brand.

Additionally, this role will conduct digital prospecting & data mining to build target customer lists for marketing campaigns.

You will:

- Assist with the production of digital artwork for advertising and marketing campaigns.
- Create clear, attractive, professional, and high-quality designs for images, emails, brochures, e-newsletters and eBooks/white papers.
- Update website with images, press release, blogs/case studies, video etc.
- Design visual content for social media posts.
- Use B9Creations internal customer database, Dunn & Bradstreet contact database, LinkedIn, search engines, and other data mining tools to help build customer lists in target industries or customer types for marketing & sales campaigns.
- Assist with other projects needs as needed.

### What are the characteristics of a qualified candidate?

- Strong interpersonal skills and ability to work effectively in a team environment.
- Excellent verbal and written communication skills.

- High levels of self-motivation, curiosity, and creativity.
- Ability to work productively in an environment where job requirements, knowledge, and priorities change rapidly.
- Ability to maintain confidentiality and respect for multiple review process.
- Ability to meet deadlines and enlist others' support in ensuring timely project completion.
- Organized with strong attention to detail.
- Enjoys learning about emerging technologies.
- Actively appreciates and includes the diverse capabilities, insights, and ideas of others.
- Motivated, proactive, good time management skills, organized and detail oriented.
- Enjoys a "family-like" working environment, with close-knit supportive team.

## What skills are needed to do the internship?

- Graphic design major or enrolled in a related degree program.
- Knowledge and practical application of InDesign, Photoshop, Illustrator, Microsoft Office
- Ability to be creative, resourceful and innovative.
- Ability to conduct research and document results in an organized, timely fashion
- Conceptualize and generate concepts that leverage the B9Creaions brand.
- Monitor appropriate use of B9Creaions logos and brand standards.
- Support special projects as requested.
- Perform other duties as assigned.

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|---------------------------------|-------------------|
| Location of Internship          | Rapid City, SD    |
| Start Date of Internship        | January 6, 2020   |
| End Date of Internship          | May 1, 2020       |
| Weekly Hours                    | 15-20             |
| Hourly Wage                     | \$12.50+ (DOE)    |
| Internship Application Deadline | November 22, 2019 |

## Application Process

Please submit your cover letter and resume to [careers@b9c.com](mailto:careers@b9c.com) or call 605.716.3200 for more information.